



David Smith

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PROFESSIONAL SUMMARY

I am a highly creative and energetic graphic designer looking to further improve my illustration skills. I have leveraged my diverse and rich work history to perfect my customer service and design skills in a variety of different work environments. I am looking for an opportunity to grow and succeed with the right company.

SKILLS

- Creativity
- Customer Service
- Goal-Oriented
- Management
- Sales
- Graphic Design
- Illustration
- Printing
- Photoshop
- Illustrator
- InDesign
- Flash
- Acrobat
- Microsoft Excel
- Microsoft Word
- Microsoft PowerPoint
- Photography
- Film Imaging Equipment

WORK HISTORY

GRAPHIC DESIGNER AND PUBLICATION ARTIST *01/2018 to 06/2019*

Granada Hills Charter High School | La Crosse, Wisconsin

- Singlehandedly designed and produced the school newspaper on a monthly basis.
- Redesigned the newspaper's logo to a more modern and contemporary one.
- Produced 20 issues of the newspaper on time, under a strict schedule.
- Worked on other print as well as online publications for the school.

ASSISTANT MANAGER *01/2016 to 01/2018*

Woodman's Meat Department | La Crosse, Wisconsin

- Was assigned to train numerous new employees (30 to date) while assisting them with customers when necessary.
- Performing administrative duties as well as overseeing deliveries.
- Interface with clients directly to provide ideal customer service.
- Assist the department manager with day-to-day responsibilities.

SALES REPRESENTATIVE *01/2013 to 01/2015*

Dicks Sporting Goods

- Greeted customers and helped them with purchases and returns.
- Keeping the customer informed while providing product recommendations.
- Worked independently and performed opening and closing duties.
- Increased sales by 15% within a 1-year timeframe.
- Winner of the 2014 Sales Associate of the year.

EDUCATION

- Organized loss prevention efforts throughout the store, saving \$2,000 annually.

Associate of Applied Science | Graphic Design
Western Technical College, La Crosse, WI
GPA: 3.9

2018